



Hail To The Night is the third single off Swedish indietronica/pop outfit Baron Bane's upcoming third album, aptly named *III* (released early 2016 by Despotz Records / Stupid Dream Records).

"Hail To The Night tells the story of the nocturnal calm and celebrates the longest night of the year"

Swedish electro/pop group Baron Bane's new single *Hail To The Night* is released in conjunction with the **winter solstice and it is a celebration and an homage to the longest night of the year**. Baron Bane's upcoming new album *III* is scheduled to drop in early 2016 and during 2015 the band has kept busy with single and video releases as well shooting new videos.

By The Waves was the first single off the new album and it premiered on **PopMatters.com** who described it as *"a dark, pulsating cloud of distortion and bass drum reminiscent of **Porcupine Tree** [which] builds an intensity that doesn't let up until the track has reached its last second—when, one would imagine, the unknown has finally been reached"*.

Berlin based blog **Nordic by Nature** says about Baron Bane's second single: *"Fire Play is a cool track with a **dreamy pop-electro sound and a heavy beat**, it will certainly make you listen to it over and over and over again"*.

Baron Bane's latest album *LPTO* (2011) was rated **4/5 in British magazine Uncut** (comparing them to both ABBA and Morrissey) and the band was deemed **"Tomorrow's headline act"** by Music Week. The singles *Orchids* and *Love.Cure.All* rotated heavily on British radio and the latter was also **Single of the Week on iTunes Japan**. The single *My Slow World* was featured in MTV hit series "Awkward", which

rendered the official video a hit on YouTube. Baron Bane have done extensive touring in Europe, building a solid fan base in places like Berlin, Prague and Paris.

Baron Bane started their collective enterprise in 2003. Today, the group Baron Bane exists of five musicians and whereas Baron Bane still is a pop group, the conceptual and visual art might also label the band as an art collective. Baron Bane work in the contrasts between cold and warm; digital and analogue; acoustical and electronic and their performances are always a visual and sonic experience with ingredients beyond the usual.

The group has a history of working with many different artists such as dancers, fire artists, mime and graphical artists. They've also done overhead projector battles on stage and their latest tour also incorporated 3D elements in their visual presentation and the audience were given the classic red/cyan glasses to enjoy the show.

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